

**FORM 14  
(OPTIONAL)**

**SPONSORSHIP OPPORTUNITY  
MINERAL WATER**

**Deadline  
12th January  
2024**

**Sample**



Sponsor's  
Company Logo

350ml



Where to place mineral water?

- Main registration
- Buyer and Exhibitor Lounge
- 5 Airport Counters
- Opening ceremony
- Buyers' Networking Night
- Other EFE Event Highlights

Be seen, be recognized! A great opportunity to expand your marketing reach to a wider audience of quality buyers and suppliers. Widely distributed via goodies bag, at International Buyers Lounge, information counters, etc. Sponsor Now!

**Option 1- Mineral Water + Distribution Fees**

Sponsorship Amount : RM 13,000.00 / USD\$ 3250  
Quantity : 10,000 bottles for 500ml / 350ml Mineral Water

**Option 2- Distribution Fees**

Sponsorship Amount : RM 5,000.00 / USD\$ 1250 (RM0.50/ bottle)  
Quantity : 10,000 bottles for 500ml / 350ml Mineral Water

- \* Any Changes of label; the cost will be responsible by Exhibitor
- \* The Sponsorship amount is including the label design.
- \* Sponsor is required to provide the company logo
- \*Format in (all in hires 300dpi): Ai (with outline), pdf or jpg

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(OPTIONAL)**

**SPONSORSHIP OPPORTUNITY  
MINERAL WATER**

**Deadline  
12th January  
2024**

*This form it to be returned on or before 12th January 2024 to:*

**EFE Expo Sdn Bhd** (667878-H)

19A, 19<sup>th</sup> Floor, Menara PGRM, 8, Jalan Pudu Ulu, 56100 Cheras, Malaysia.

Tel: +603 9282 2333

Fax: +603 9286 2296

E-mail: [operations@efe.my](mailto:operations@efe.my)

Attn: Operations Department

<b>Company Name:</b>	
<b>Authorised Personnel:</b>	<b>Designation:</b>
<b>Telephone:</b>	<b>Facsimile:</b>
<b>Email:</b>	<b>Booth No:</b>

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Description	Unit Cost	Quantity	Total (RM)
Option 1- Mineral Water + Distribution Fees	RM13,000 / USD \$ 3,250		
Option 2 – Distribution Fees (10,000 bottles)	RM5,000 / USD \$ 1250		
Total			

**\* Rates quoted exclude artwork design fee. Design fee will be charged at RM 800 / USD 200 by professional designer.**

**Note:**

**1. Ad Specifications**

Files must be CMYK and should be 300dpi at 100% saved in high resolution illustrator, PDF and PSD, TIFF or EPS format with approximately file size of 6 – 10MB. Font and image should be outlined and embedded.

**2. Artwork Submission**

All the artworks can be submitted through the following accepted media on or before 12th January 2024:

Storage media: CD-ROM, DVD-ROM, Flash Drive.

File Hosting Website: [sendspace.com](http://sendspace.com), [yousendit.com](http://yousendit.com)

**3. The rates quoted include the cost of printing and distribution. Charges will be borne by sponsors once there are any changes to the confirmed artwork.**

**4. Cancellation Policy**

In no case, the organizer will entertain cancellation request made by the advertiser /exhibitor. Payment once made will not be refunded in any case.

**5. Payment**

All payments (cheque / bank draft / telegraphic transfer) are to be in favor of **EFE Expo Sdn Bhd** and MUST accompany this Order Form. All bank charges must be borne by the remitter.

Name of Account : EFE Expo Sdn Bhd

Account No. : 5643-9711-3503

Name & Address of bank : Malayan Banking Berhad

Jalan Tanjung SD 13/1, Bandar Sri Damansara, 52200 Kepong, Kuala Lumpur

Swift Code : MBBEMYKL