

**FORM 15
(OPTIONAL)**

**SPONSORSHIP OPPORTUNITY
E-NEWSLETTER**

**Deadline
12th January
2024**



Circulation of 60,000 emails worldwide! E-Newsletter offers a unique opportunity in your advertisement campaign. Reach your potential customers through our E-Newsletter.

Sponsorship Amount : RM 5,000/ USD \$ 1,200
 Advertisement size : 280mm(W) x 193mm(H)
 *Format in (all in hires 300dpi): Ai (with outline), pdf or jpg

**The advertisement fee is not including the artwork design; please submit the design before/ by the deadline shown in order form.*

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(OPTIONAL)**

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E-NEWSLETTER**

**Deadline
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This form it to be returned on or before 12th January 2024 to:

EFE Expo Sdn Bhd (667878-H)

19A, 19th Floor, Menara PGRM, 8, Jalan Pudu Ulu, 56100 Cheras, Malaysia.

Tel: +603 9282 2333 Fax: +603 9286 2296 E-mail: operations@efe.my Attn: Operations Department

Company Name:	
Authorised Personnel:	Designation:
Telephone:	Facsimile:
Email:	Booth No:

Circulation of 80,000 emails worldwide! E-Newsletter offers a unique opportunity in your advertising campaign. Reach your potential customers through our E-Newsletter.

Description	Unit Cost	Quantity	Total (RM)
Sponsorship Amount <i>*Based on first come-first-serve basis</i>	RM5,000 / USD \$1,250		
Total			

*** Rates quoted exclude artwork design fee Design fee will be charged at RM 800 / USD 200 by professional designer.**

Note:

1. Ad Specifications

Files must be CMYK and should be 300dpi at 100% saved in high resolution illustrator, PDF and PSD, TIFF or EPS format with approximately file size of 6 – 10MB. Font and image should be outlined and embedded.

2. Artwork Submission

All the artworks can be submitted through the following accepted media on or before 12th January 2024:

Storage media: CD-ROM, DVD-ROM, Flash Drive.

File Hosting Website: sendspace.com, yousendit.com, wetransfer

3. Cancellation Policy

In no case, the organizer will entertain cancellation request made by the advertiser /exhibitor. Payment once made will not be refunded in any case.

4. Payment

All payments (cheque / bank draft / telegraphic transfer) are to be in favor of **EFE Expo Sdn Bhd** and MUST accompany this Order Form. All bank charges must be borne by the remitter.

Name of Account : EFE Expo Sdn Bhd

Account No. : 5643-9711-3503

Name & Address of bank : Malayan Banking Berhad

Jalan Tanjung SD 13/1, Bandar Sri Damansara, 52200 Kepong, Kuala Lumpur

Swift Code : MBBEMYKL