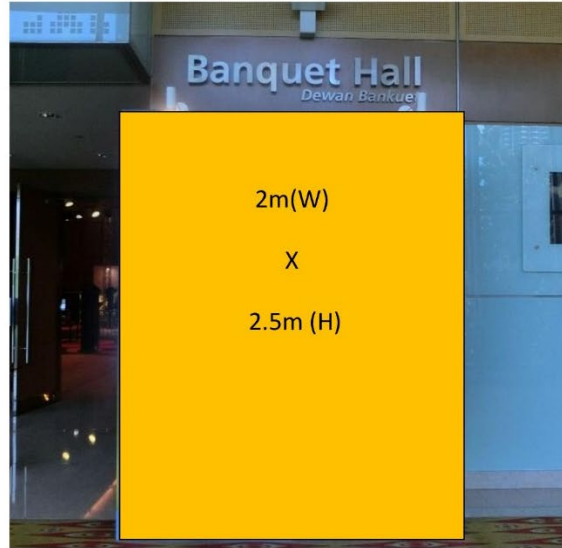


**FORM 11  
(OPTIONAL)**

**ONSITE ADVERTISEMENT  
BILLBOARD ADS**

**Deadline  
12th January  
2024**



The powering attraction! Connecting your business to the right customers can be more challenging than ever. Be noticed and stand out from the crowd in our Pillar Advertisement.

Situated in front of hall 1,5,6,7,8 at Ground floor and new building , a prime area that guarantees an over flowing traffic.

- |                  |                            |
|------------------|----------------------------|
| 1. Billboard Ads | : RM 2,000.00 / USD \$ 500 |
| Size             | : 2.5 m (H) x2m (W)        |
| 2. Billboard Ads | : RM 3,000.00 / USD \$ 750 |
| Size             | : 2.5 m (H) x3m (W)        |

\* Location of advertisement will be arranged by Organizer.

**\* Rates quoted exclude artwork design fee.**

**Design fee will be charged at RM 800 / USD 200 by professional designer**

**FORM 11  
(OPTIONAL)**

**ONSITE ADVERTISING  
BILLBOARD ADS**

**Deadline**  
**12th January**  
**2024**

*This form it to be returned on or before 12th January 2024 to:*

**EFE Expo Sdn Bhd** (667878-H)

19A, 19<sup>th</sup> Floor, Menara PGRM, 8, Jalan Pudu Ulu, 56100 Cheras, Malaysia.

Tel: +603 9282 2333

Fax: +603 9286 2296

E-mail: [operations@efe.my](mailto:operations@efe.my)

Attn: Operations Department

<b>Company Name:</b>	
<b>Authorised Personnel:</b>	<b>Designation:</b>
<b>Telephone:</b>	<b>Facsimile:</b>
<b>Email:</b>	<b>Booth No:</b>

The powering attraction! Connecting your business to the right customers can be more challenging than ever. Be noticed and stand out from the crowd in our Billboard Ads.

Situated in front of every hall entrance, a prime area that guarantees an eye-catching Ads. Limited to 5 units only!

Description	Unit Cost	Quantity	Total (RM)
Single Side Billboard Ads(In-front of hall entrance) – 2.5 Metre (W) X 2 Metre (H) <i>*based on first-come-first-serve basis</i>	RM2,000 / USD \$500		
Single Side Billboard Ads(In-front of hall entrance) – 2.5 Metre (W) X 3 Metre (H) <i>*based on first-come-first-serve basis</i>	RM3,000 / USD \$750		
Total			

**\* Rates quoted exclude artwork design fee. Design fee will be charged at RM 800 / USD 200 by professional designer.**

**Note:**

**1. Ad Specifications**

**Files must be CMYK and should be 300dpi at 100% saved in high resolution illustrator, PDF and PSD, TIFF or EPS format with approximately file size of 6 – 10MB. Font and image should be outlined and embedded.**

**2. Artwork Submission**

All the artworks can be submitted through the following accepted media on or before 12th January 2024:

Storage media: CD-ROM, DVD-ROM, Flash Drive.

File Hosting Website: sendspace.com, yousendit.com, wetransfer

**3. The rates quoted include the cost of printing, installation & dismantle. Please be informed that the location of all billboards will be arranged by the Organizer. Locations are subject to availability.**

**4. Cancellation Policy**

In no case, the organizer will entertain cancellation request made by the advertiser /exhibitor. Payment once made will not be refunded in any case.

**5. Payment**

All payments (cheque / bank draft / telegraphic transfer) are to be in favor of **EFE Expo Sdn Bhd** and MUST accompany this Order Form. All bank charges must be borne by the remitter.

Name of Account : EFE Expo Sdn Bhd

Account No. : 5643-9711-3503

Name & Address of bank : Malayan Banking Berhad

Jalan Tanjung SD 13/1, Bandar Sri Damansara, 52200 Kepong, Kuala Lumpur

Swift Code : MBBEMYKL