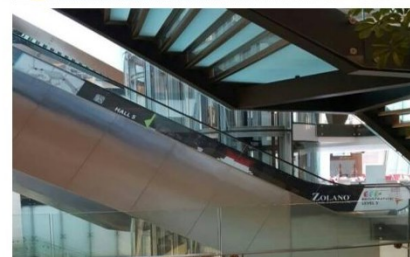
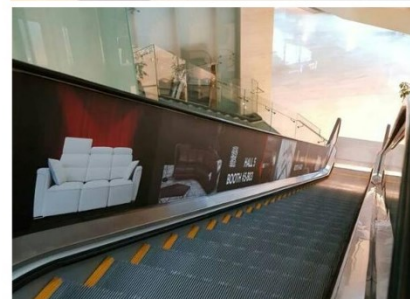
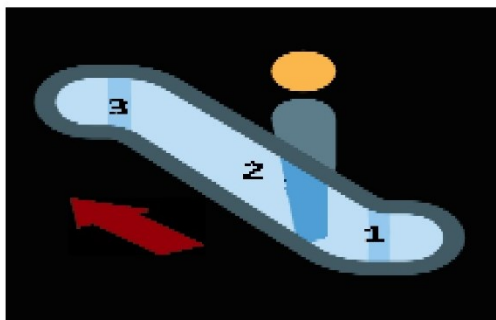


**FORM 10  
 (OPTIONAL)**

**ONSITE ADVERTISEMENT  
 ESCALATOR ADS**

**Deadline  
 9<sup>th</sup> January  
 2023**

ADVERTISEMENT POSITIONS			
Size			
Part 1 (Refer Below)		Part 2 (Refer Below)	
Trim Size	: 475mm(w) x 650mm(h)	Trim Size	: 9800mm(w) x 650mm(h)
Bleed Size	: 500mm(w) x 650mm(h)	Bleed Size	: 10800mm(l) x 650mm(h)
Part 3 (Refer Below)			
Trim Size	: 475mm(w) x 650mm(h)		
Bleed Size	: 500mm(w) x 650mm(h)		
Location			
Level G to Level 1	Both ( )	Right ( )	Left ( )
Level 1 to Level 3	Both ( )	Right ( )	Left ( )
Direction			
Moving Up ( )	Moving Down ( )		



The powering attraction! Connecting your business to the right customers can be more challenging than ever. Be noticed and stand out from the crowd in our Escalator Advertisement.

Sponsorship amount: RM5,000.00/  
 USD \$1,250 panel

Trim Size: 475mm (W) x 650mm (H)  
 Bleed Size: 500mm (W) x 650mm (H)

*\*Format in (all in hires 300dpi): Ai (with outline), pdf or jpg*

*\*The advertisement fee is not including the artwork design; please submit the design before/ by the deadline shown in order form.*

**FORM 10  
(OPTIONAL)**

**ONSITE ADVERTISEMENT  
ESCALATOR ADS**

**Deadline  
9<sup>th</sup> January  
2023**

This form it to be returned on or before 9<sup>th</sup> January 2023 to:

**EFE Expo Sdn Bhd** (667878-H)

19A, 19<sup>th</sup> Floor, Menara PGRM, 8, Jalan Pudu Ulu, 56100 Cheras, Malaysia.

Tel: +603 9282 2333

Fax: +603 9286 2296

E-mail: [operations@efe.my](mailto:operations@efe.my)

Attn: Operations Department

<b>Company Name:</b>	
<b>Authorised Personnel:</b>	<b>Designation:</b>
<b>Telephone:</b>	<b>Facsimile:</b>
<b>Email:</b>	<b>Booth No:</b>

The powering attraction! Connecting your business to the right customers can be more challenging than ever. Be noticed and stand out from the crowd in our Escalator Advertisement.

Situated at both sides of the Bubble lift, a prime area that guarantees an overflowing traffic.

Description	Unit Cost (Per Panel)	Quantity	Total (RM)
Escalator Ads (In center core of KLCC Convention Centre) <i>*based on first-come-first-serve basis</i>	RM5,000/ USD \$ 1,250		
Total			

**\* Rates quoted exclude artwork design fee. Design fee will be charged at RM 800 / USD 200 by professional designer.**

**Note:**

**1. Ad Specifications**

Files must be CMYK and should be 300dpi at 100% saved in high resolution illustrator, PDF and PSD, TIFF or EPS format with approximately file size of 6 – 10MB. Font and image should be outlined and embedded.

**2. Artwork Submission**

All the artworks can be submitted through the following accepted media on or before 9<sup>th</sup> January 2023:

Storage media: CD-ROM, DVD-ROM, Flash Drive.

File Hosting Website: sendspace.com, yousendit.com, wetransfer

**3. The rates quoted include cost of printing, rental of escalator, installations & dismantle. Please be informed that the location of all hanging banners will be arranged by the Organizer. Locations are subject to availability.**

**4. Cancellation Policy**

In no case, the organizer will entertain cancellation request made by the advertiser /exhibitor. Payment once made will not be refunded in any case.

**5. Payment**

All payments (cheque / bank draft / telegraphic transfer) are to be in favor of **EFE Expo Sdn Bhd** and MUST accompany this Order Form. All bank charges must be borne by the remitter.

Name of Account : EFE Expo Sdn Bhd

Account No. : 5643-9711-3503

Name & Address of bank : Malayan Banking Berhad

Jalan Tanjung SD 13/1, Bandar Sri Damansara, 52200 Kepong, Kuala Lumpur

Swift Code : MBBEMYKL

Signed on behalf of the Exhibitor by  
Name

Date : \_\_\_\_\_