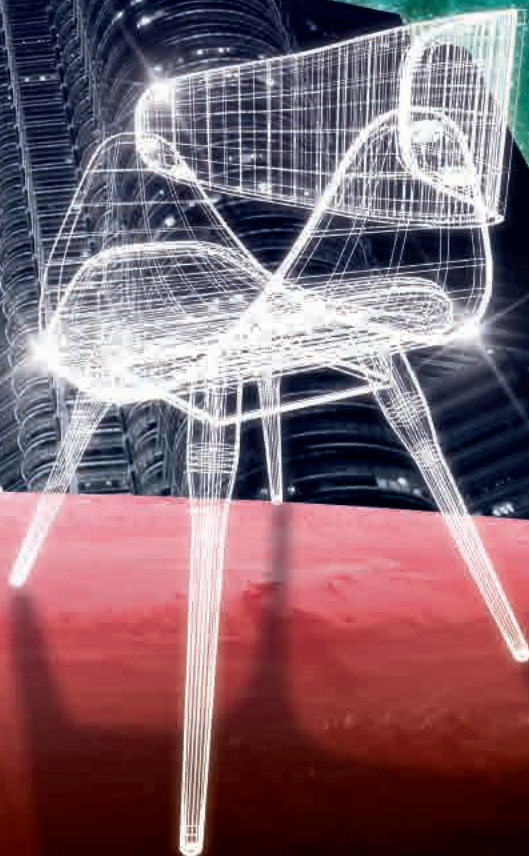




**Export Furniture
Exhibition, Malaysia**

BROCHURE



Presented by:



MALAYSIAN FURNITURE COUNCIL

Organised by:



EFE EXPO SDN BHD

Endorsed by:



MINISTRY OF PLANTATION INDUSTRIES AND COMMODITIES



MALAYSIAN TIMBER INDUSTRY BOARD



MALAYSIAN TIMBER COUNCIL



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ASIAN FURNITURE INDUSTRIES COUNCIL

Supported by:



Malaysia Convention & Exhibition Bureau



Malaysia 2022

FOR MORE INFORMATION



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www.efe.my



EFE Malaysia



EXHIBIT PROFILE



- Bedroom Furniture
- Children Furniture
- Customised Furniture
- Dining Room Furniture
- Furniture Components & Parts
- Garden/Outdoor Furniture
- Home Decorations
- Kitchen Furniture
- Living Room Furniture
- Mattresses
- Occasional Furniture
- Office Furniture
- Upholstered Furniture

7-10
MARCH
2023 | **KLCC**
www.efe.my

9:30AM - 6PM



TOP 20

VISITORS COUNTRY



- ♦ Australia
- ♦ Canada
- ♦ China
- ♦ HongKong
- ♦ India
- ♦ Indonesia
- ♦ Japan
- ♦ Lebanon
- ♦ Mauritius
- ♦ New Zealand
- ♦ Philippines
- ♦ Singapore
- ♦ South Africa
- ♦ South Korea
- ♦ Taiwan
- ♦ Thailand
- ♦ UAE
- ♦ USA
- ♦ UK
- ♦ Vietnam



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**Facilities Available near
KUALA LUMPUR
CONVENTION CENTRE**

SERVICES PROVIDED



AIRPORT COURTESY COUNTER

EFE Courtesy Counters will be set up at airports to meet and greet buyers.



BUYERS' & EXHIBITORS' LOUNGE

Enjoy a cup of free coffee or tea along with free WiFi Service while taking a break from your hectic schedule.



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**POWERBANK FREE
RENTAL**



PRAYERS ROOM



LUGGAGE COUNTER



**COMPLIMENTARY SHOW
BAG**

MALAYSIAN WOOD-BASED FURNITURE

Robust , Attractive and Trendy

Malaysian wood-based furniture is much sought-after by home, resort and property project owners around the world. The use of high-quality materials and timber species such Rubberwood, Balau, Kembang Semangkok, Nyatoh, Dark Red Meranti and Acacia along with the application of hi-tech manufacturing methods and designs ensure the acceptance and admiration of Malaysian furniture in the international marketplace.

Over the decades, Malaysia's furniture industry has evolved robustly to become a major producer and exporter of furniture to more than 180 countries worldwide. With an annual export value of about USD 2.5 billion, Malaysia is placed among the top largest furniture exporters in the world. In Asia, it is among the top three. Wooden furniture accounts for about 83 per cent of Malaysia's total furniture exports, of which, the US is Malaysia's largest market with an import value of USD 1.7 billion in 2021.



By utilising the latest advances in technology, the industry has expanded its capacity to cater for both, small batch orders as well as high volume serial production. To enhance product value, manufacturers are moving towards originality of ideas and creative designs, which have further improved the marketability of Malaysian-made furniture.

Today, Malaysian furniture is showcased in all major furniture fairs in cities throughout the world. Come every March, Export Furniture Exhibition (EFE) offer an extensive range of furniture to cater to the wide-ranging styles and preferences of consumers from the world over.



Malaysian Furniture Industry's Assurance

- Reliable
- Contemporary
- Excellent manufacturing capacity
- Great after-sales service
- High-quality products
- Competitive pricing
- Custom-made designs
- Variety of certified raw materials used
- Good logistics



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