



Export Furniture  
Exhibition, Malaysia

# BUYERS' INTRODUCTION PROGRAM



9 - 12  
MARCH  
2022 | **KLCC**  
www.efe.my



Product Design  
Courtesy of:

Marcoco Furniture  
Industries Sdn Bhd

Anchor Event of: Endorsed by:



Supported by:

Strategic partner:



## WHO IS HOSTED BUYER?

- ▶ First Time Visit EFE
- ▶ Furniture Industry Related

## WHAT IS THE BENEFITS?



4/5 Stars Hotel Complimentary Stays **4 Days 3 Nights** (2 people for 1 company)



B2B Business Matching with Exhibitors



**FREE 1 Day** Pass for KL City Tour\*



Special Invitation to the Buyers' Networking Night

*\*Terms & Conditions Apply*

## SERVICES PROVIDED



### AIRPORT COURTESY COUNTER

EFE Courtesy Counters will be set up at airports to meet and greet buyers.



### FREE SHUTTLE SERVICE

Free Shuttle Service is provided from Airport, KLCC & Official Hotel and vice versa for the convenience of all trade buyers.



### BUYERS' & EXHIBITORS' LOUNGE

Enjoy a cup of free coffee or tea along with free WiFi Service while taking a break from your hectic schedule.



### VISA ASSISTANCE APPLICATION

Visit [www.imi.gov.my](http://www.imi.gov.my) for more details.



### SPECIAL RATES ON OFFICIAL HOTELS



### LUGGAGE COUNTER



### FREE ADMISSION



### TOURIST REWARDS CARD



### FREE WIFI THROUGHOUT THE WHOLE VENUE



### POWERBANK FREE RENTAL



### WHEELCHAIRS SERVICE AVAILABLE



### FIRST AID ROOM



### PRAYERS ROOM



### GRAB CAR CONCIERGE



### COMPLIMENTARY SHOW BAG

## HOW TO APPLY?

1

### SUBMISSION:

- ▶ Buyers Introduction Program Application Form
- ▶ Company Profile (Furniture Industry)
- ▶ Business Card
- ▶ Copy of Passport with Photo

2

### PRE-APPROVAL:

- ▶ Verification of company background
- ▶ Organiser will issue EFE 2021 INVITATION LETTER for VISA APPLICATION via email *upon request*
- ▶ Organiser will issue Confirmation of Acceptance for buyer to reply on attendance

3

### BUYER ACKNOWLEDGEMENT:

- ▶ Upon Confirmation of Acceptance, Flight Details are required for arrangement on pick-up and hotel

4

### APPROVAL:

- ▶ EFE 2022 Invitation Letter and hotel voucher will be issued via email

5

SEE YOU SOON  
AT EFE 2022!

## TERMS & CONDITIONS:



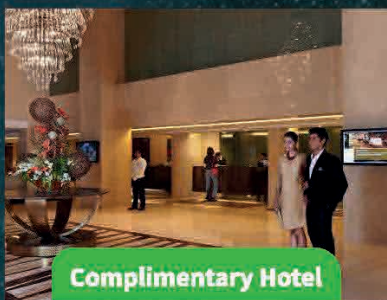
- Buyers' benefits are on first come first serve basis & up to discretion of the organiser.
- The organiser reserves the right to accept or decline your application.
- Buyer is required to present credit card for verification upon check-in.
- Buyer who **FAILED** to meet the **BUYER FULFILLMENTS** will be disqualified, room charges for 3 nights will be imposed to buyer's credit card.
- The expenses that are not mentioned in the Buyers' Introduction Program will be at buyer own expenses.
- Organiser reserves the right to cancel the participation of a hosted buyer, including after the buyer's acceptance on the program; for example, should it become apparent that the buyer is unlikely to fulfil their obligation & commitments to the program

*\* The organiser reserves the right to make the final decision on all matters related to this program. All attendance queries should be directed to the organiser.*



# COMPLIMENTARY 4 DAYS 3 NIGHTS

## Hotel Accommodation Claim With Stamps



Complimentary Hotel



Buyers' & Exhibitors' Lounge



Free Shuttle From Airport To Hotel



Business Matching



Buyers' Networking Night





# BUYER FULFILMENT

## 2 Days Attendance With 3 Stamps



**STAMP 1**

Attend minimum 2 Business Meeting (Daily Survey Form 1)



**STAMP 2**

Attend Business Matching



**STAMP 3**

Attend Buyers' Networking Night



DYNAMIC FURNITURE INDUSTRIES (M) SDN BHD



MERANTI FURNITURE SDN BHD



GOODNITE SDN BHD



DEEP FURNITURE SDN BHD



AH HAI INDUSTRIES SDN BHD

### Branding Corridor



# OVERALL FLOOR PLAN



Facilities Available near  
**KUALA LUMPUR CONVENTION CENTRE**

**DON'T MISS THIS OPPORTUNITY!**



PR TEAM



pr@efe.my



+6010 - 208 6332



www.efe.my



EFE Malaysia

**APPLY NOW!**