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GLOBAL SOURCING

Export Furniture Exhibition Malaysia show set for March 9-12, 2020

Event expected to attract more than 16,000 visitors from more than 140 countries



Thomas Russell // Senior Editor, Furniture Today • November 6, 2019

KUALA LUMPUR, Malaysia – The 2020 edition of Export Furniture Exhibition Malaysia is planned for March 9-12 at the recently expanded Kuala Lumpur Convention Center.

Planned to take place in about 500,000 square feet of exhibition space – up from a previous 350,000 square feet in 2019 – the event is expected to attract more than 16,000 visitors from 140 countries. This is up from 13,837 visitors in 2019, which included 8,246 international buyers and 5,591 domestic buyers as reported by show officials.



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The show is expected to feature more than 400 exhibitors, up from about 300 in 2019.

A highlight of the 2020 show is the Buyer Introduction program which invites buyers from around the world to participate in the show. Key benefits include:

- Complimentary four days and three nights hotel stay
- Free shuttle service from the Kuala Lumpur International Airport to the KLCC
- A free, one-day pass for a tour of Kuala Lumpur
- B2B business match services with exhibitors
- An invitation to Buyers' Networking Night

For more information on the EFE show, visit www.efe.my.

**Reserve Your Booth
NOW And SAVE!**
Advanced Rates End
March 13, 2020



Thomas Russell // Senior Editor, Furniture Today

I'm Tom Russell and have worked at Furniture/Today since August 2003. Since then, I have covered the international side of the business from a logistics and sourcing standpoint. Since then, I also have visited several furniture trade shows and manufacturing plants in Asia, which has helped me gain perspective about the industry in that part of the world. As I continue covering the import side of the business, I look forward to building on that knowledge base through conversations with industry officials and future overseas plant tours. From time to time, I will file news and other industry perspectives online and, as always, welcome your response to these Web postings.