### 9<sup>th</sup>- 12<sup>st</sup>March 2020

KLCC, Malaysia www.efe.my



**FORM 18a** (OPTIONAL)

# SPONSORSHIP OPPORTUNITY GOODIES BAG

Deadline 17<sup>th</sup> Jan 2020

## EFE 2019 Show Bag Design





Advertisers can cash the wonderful opportunity to reach potential customers and catch visitors' attention at a glance.



60cm





40cm

www.efe.my

Date:



KLCC, Malaysia

www.efe.my

<u>adline</u> Jan 2020



FORM 18a	SPONSORSHIP OPPORTUNITY GOODIES	De
(OPTIONAL)	BAG	17 <sup>th</sup> ,

This form it to be returned on or before 17th Jan 2020 to:-

EFE Expo Sdn Bhd (667878-H)

8trium, Menara 1, M1-16-05, Jalan Cempaka SD 12/5, Bandar Sri Damansara, 52200 Kuala Lumpur, Malaysia.

el: +603 6270 9332 Fax: +603 6270 9331		E-mail: operations@efe.my		Attn: Operations Departmer	
Company Name:					
Authorised Person	inel:		Designation:		
Telephone:			Facsimile:		
Email:			Booth No:		

Advertisers can cash the wonderful opportunity to reach potential customers and catch visitors' attention at a glance. Goodies bag will always work as your mobile advertisement

Description	Unit Cost	Quantity	Total (RM)
Sponsorship Amount	RM54,000 /		
*based on first-come-first-serve basis	USD \$13,500		
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\* Rates quoted exclude artwork design fee. Design fee will be charged at RM 800 / USD 200 by professional designer.

#### Note:

1. Ad Specifications

Files must be CMYK and should be 300dpi at 100% saved in high resolution illustrator, PDF and PSD, TIFF or EPS format with approximately file size of 6 – 10MB. Font and image should be outlined and embedded.

#### 2. Artwork Submission

All the artwork can be submitted through the following accepted media <u>on or before **17**<sup>th</sup></u> **Jan 2020**: Storage media: CD-ROM, DVD-ROM, Flash Drive.

File Hosting Website: sendspace.com, yousendit.com

3. The rates quoted including cost of printing, rental of rigging points, installations & dismantle. Pleased be informed that location of all hanging banners will be arranged by Organizer. Locations are subject to availability.

#### 4. Cancellation Policy

In no case, the organizer will entertain cancellation request made by the advertiser /exhibitor. Payment once made will not be refunded in any case.

#### 5. Payment

All payments (cheque / bank draft / telegraphic transfer) are to be in favor of **EFE Expo Sdn Bhd** and <u>MUST</u> accompany this Order Form. All bank charges must be borne by the remitter.

- Name of Account : EFE Expo Sdn Bhd Account
- No. : 5643-9711-3503

Name & Address of bank : Malayan Banking Berhad

Jalan Tanjung SD 13/1, Bandar Sri Damansara, 52200 Kepong, Kuala Lumpur Swift Code : MBBEMYKL