

**FORM 13  
(OPTIONAL)**

**ONSITE ADVERTISEMENT  
PILLAR ADS**

**Deadline  
17<sup>th</sup> Jan 2020**



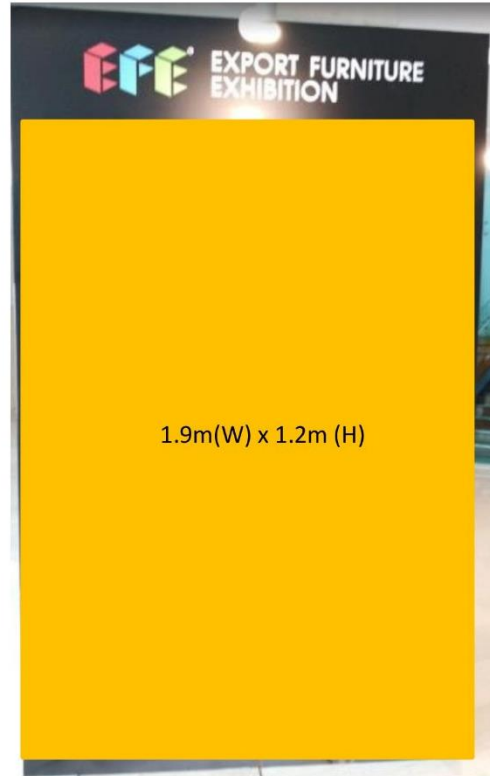
Signed on behalf of the Exhibitor by  
Name

Date : \_\_\_\_\_

**FORM 13  
(OPTIONAL)**

**ONSITE ADVERTISEMENT  
PILLAR ADS**

**Deadline  
17<sup>th</sup> Jan 2020**



The powering attraction! Connecting your business to the right customers can be more challenging than ever. Be noticed and stand out from the crowd in our Pillar Advertisement.

Situated in front of Bubble lift at Ground floor, a prime area that guarantees an over flowing traffic.

Double Sided Panel (Different Pillar) : RM 3,888.00 / USD \$ 972  
Size : 1.9m (H) x 1.2m (W)

\* Location of advertisement will be arranged by Organizer.

*\* Rates quoted exclude artwork design fee.  
Design fee will be charged at RM 800 / USD 200 by professional designer.*

Signed on behalf of the Exhibitor by \_\_\_\_\_  
Name

Date : \_\_\_\_\_

**FORM 13  
(OPTIONAL)**

**ONSITE ADVERTISING  
PILLAR ADS**

**Deadline  
17<sup>th</sup> Jan 2020**

This form it to be returned on or before 17<sup>th</sup> Jan 2020 to:-

**EFE Expo Sdn Bhd** (667878-H)

8trium, Menara 1, M1-16-05, Jalan Cempaka SD 12/5, Bandar Sri Damansara, 52200 Kuala Lumpur, Malaysia.

Tel: +603 6270 9332 Fax: +603 6270 9331 E-mail: [operations@efe.my](mailto:operations@efe.my) Attn: Operations Department

<b>Company Name:</b>	
<b>Authorised Personnel:</b>	<b>Designation:</b>
<b>Telephone:</b>	<b>Facsimile:</b>
<b>Email:</b>	<b>Booth No:</b>

The powering attraction! Connecting your business to the right customers can be more challenging than ever. Be noticed and stand out from the crowd in our Pillar Advertisement.

Situated in front of Bubble lift at Ground floor, a prime area that guarantees an over flowing traffic.

Description	Unit Cost	Quantity	Total (RM)
Center Core (In-front of Bubble lift) 2 panels at 2 different pillar <i>*based on first-come-first-serve basis</i>	RM3,888 / USD \$972		
Total			

**\* Rates quoted exclude artwork design fee. Design fee will be charged at RM 800 / USD 200 by professional designer.**

**Note:**

**1. Ad Specifications**

Files must be CMYK and should be 300dpi at 100% saved in high resolution illustrator, PDF and PSD, TIFF or EPS format with approximately file size of 6 – 10MB. Font and image should be outlined and embedded.

**2. Artwork Submission**

All the artwork can be submitted through the following accepted media on or before 17<sup>th</sup> Jan 2020:

Storage media: CD-ROM, DVD-ROM, Flash Drive.

File Hosting Website: sendspace.com, yousendit.com

**3. The rates quoted including cost of printing, rental of rigging points, installations & dismantle. Pleasd be informed that location of all hanging banners will be arranged by Organizer. Locations are subject to availability.**

**4. Cancellation Policy**

In no case, the organizer will entertain cancellation request made by the advertiser /exhibitor. Payment once made will not be refunded in any case.

**5. Payment**

All payments (cheque / bank draft / telegraphic transfer) are to be in favor of **EFE Expo Sdn Bhd** and MUST accompany this Order Form. All bank charges must be borne by the remitter.

Name of Account : EFE Expo Sdn Bhd

Account No. : 5643-9711-3503

Name & Address of bank : Malayan Banking Berhad

Jalan Tanjung SD 13/1, Bandar Sri Damansara, 52200 Kepong, Kuala Lumpur

Swift Code : MBBEMYKL

\_\_\_\_\_  
Signed on behalf of the Exhibitor by  
Name

Date : \_\_\_\_\_