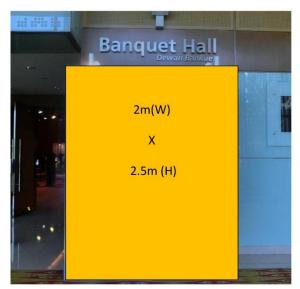


FORM 15 (OPTIONAL)

# ONSITE ADVERTISEMENT BILLBOARD ADS

Deadline 17<sup>th</sup> Jan 2020





The powering attraction! Connecting your business to the right customers can be more challenging than ever. Be noticed and stand out from the crowd in our Pillar Advertisement.

Situated in front of hall 1,5,6,7,8 at Ground floor and new building, a prime area that guarantees an over flowing traffic.

1. Billboard Ads : RM 2,000.00 / USD \$ 500 Size : 2.5 m (H) x2m (W)
2. Billboard Ads : RM 3,000.00 / USD \$ 750 Size : 2.5 m (H) x3m (W)

<sup>\*</sup> Location of advertisement will be arranged by Organizer.

<sup>\*</sup> Rates quoted exclude artwork design fee.

Design fee will be charged at RM 800 / USD 200 by professional designer



FORM 15 (OPTIONAL)

## ONSITE ADVERTISING BILLBOARD ADS

Deadline 17<sup>th</sup> Jan 2020

This form it to be returned on or before 17th Jan 2020 to:-

#### EFE Expo Sdn Bhd (667878-H)

8trium, Menara 1, M1-16-05, Jalan Cempaka SD 12/5, Bandar Sri Damansara, 52200 Kuala Lumpur, Malaysia.

Tel: +603 6270 9332 Fax: +603 6270 9331 E-mail: operations@efe.my Attn: Operations Department

Company Name:	
Authorised Personnel:	Designation:
Telephone:	Facsimile:
Email:	Booth No:

The powering attraction! Connecting your business to the right customers can be more challenging than ever. Be noticed and stand out from the crowd in our Billboard Ads.

Situated in front of every hall entrance, a prime area that guarantees an eye catching Ads. Limited to 5 units only!

Description	Unit Cost	Quantity	Total (RM)
Single Side Billboard Ads(In-front of hall entrance) – 2.5 Metre (W) X 2 Metre (H) *based on first-come-first-serve basis	RM2,000 / USD \$750		
Single Side Billboard Ads(In-front of hall entrance) – 2.5 Metre (W) X 3 Metre (H) *based on first-come-first-serve basis	RM3,000 / USD \$750		
	Total		

<sup>\*</sup> Rates quoted exclude artwork design fee. Design fee will be charged at RM 800 / USD 200 by professional designer.

#### Note:

## 1. Ad Specifications

Files must be CMYK and should be 300dpi at 100% saved in high resolution illustrator, PDF and PSD, TIFF or EPS format with approximately file size of 6 – 10MB. Font and image should be outlined and embedded.

#### 2. Artwork Submission

All the artwork can be submitted through the following accepted media on or before 17th Jan 2020: Storage media: CD-ROM, DVD-ROM, Flash Drive.

File Hosting Website: sendspace.com, yousendit.com

3. The rates quoted including cost of printing, rental of rigging points, installations & dismantle. Pleased be informed that location of all hanging banners will be arranged by Organizer. Locations are subject to availability.

## 4. Cancellation Policy

In no case, the organizer will entertain cancellation request made by the advertiser /exhibitor. Payment once made will not be refunded in any case.

### 5. Payment

All payments (cheque / bank draft / telegraphic transfer) are to be in favor of **EFE Expo Sdn Bhd** and <u>MUST</u> accompany this Order Form. All bank charges must be borne by the remitter.

Name of Account : EFE Expo Sdn Bhd Account No. : 5643-9711-3503 Name & Address of bank : Malayan Banking Berhad

Jalan Tanjung SD 13/1, Bandar Sri Damansara, 52200 Kepong, Kuala Lumpur

Swift Code : MBBEMYKL

Date	: