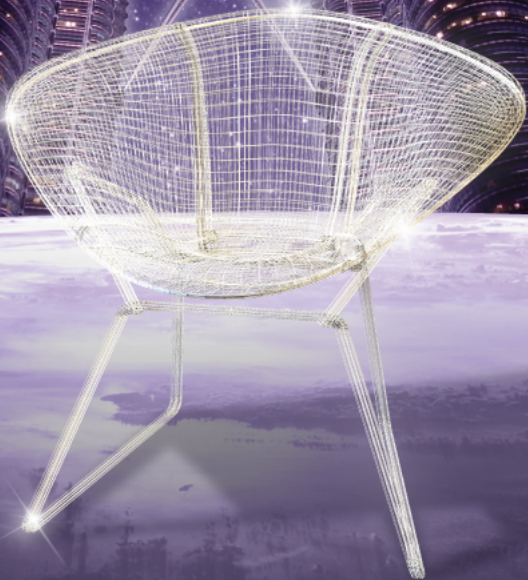




EXPORT FURNITURE  
EXHIBITION

# BUYERS' INTRODUCTION PROGRAM



Anchor Event of:



Endorsed by:



Ministry of Plantation  
Industries and Commodities



Malaysian Timber  
Industry Board



Malaysian Timber  
Council



Malaysia External Trade  
Development Corporation



Malaysia Investment  
Development Authority



Malaysia Tourism  
Promotion Board



Asian Furniture  
Industry Council

Supported by:



Ministry of Tourism  
& Culture Malaysia



Malaysia  
Convention  
& Exhibitions  
Bureau



Malaysia  
Daily



# WHAT IS THE BENEFITS?



Complimentary 4 Star Hotel Stays 4D3N (2 person for 1 company)



Free access to the business matching platform



Free 1 day pass for KL City tour \*



Interpreter services provided \*



B2B business matching with exhibitors



Special invitation to the buyer networking night

## SERVICE PROVIDED



AIRPORT COURTESY COUNTER



LUGGAGE COUNTER



FREE SHUTTLE SERVICE



COMPLIMENTARY SHOW BAG



FREE ADMISSION



VISA ASSISTANCE APPLICATION



FREE WIFI THROUGHOUT VENUE



WHEELCHAIR SERVICES AVAILABLE



POWERBANK FREE RENTAL



PRAYER ROOMS



BUYERS' & EXHIBITORS' LOUNGE



FIRST AID ROOM



TOURIST REWARDS CARD



FREE GRAB CAR SERVICE TO EFE



\* Terms & Conditions apply

# WHO IS HOSTED BUYER?

- ▶ **First Time Visit EFE**
- ▶ **Furniture Industry Related**

# HOW TO APPLY?

## 1 Submission:

- ▶ Buyer Program Application Form
- ▶ Company Profile (Furniture industry)
- ▶ Business Card
- ▶ Passport copy with photo

## 2 Organiser:

- ▶ Verification of company background

## 4 Important:

- ▶ Submission of **FLIGHT DETAILS** for pick up arrangement purposes

## 3 Pre-Approval:

- ▶ Organiser will issue **EFE 2019 INVITATION LETTER** for **VISA APPLICATION** via email

## 5 Approval:

- ▶ Approval letter will be sent to the hosted buyer via email

## 6 Buyer Acknowledgement

- ▶ Buyers are required to confirm their attendance with reply slip once **APPROVAL LETTER** are received



## CONSIDERATIONS:

- ▶ Buyers' benefits are on first come first served basis and up to discretion of the organiser.
- ▶ The organiser reserves the right to accept or decline your application.
- ▶ Results of applications will be informed via email.
- ▶ Participants have to cover the expenses that are not mentioned in the Hosted Buyer Introduction Program.
- ▶ The Registration Form must be completely filled. Failing to do so, your application will not be entertained.
- ▶ Upon acceptance, applicants are required to confirm on their attendance within 2 weeks.

*\* The Show Management reserves the right to make the final decision on all matters related to this program. All attendance queries should be directed to the organiser.*

# COMPLIMENTARY 4DAYS 3NIGHTS HOTEL ACCOMODATION



COMPLIMENTARY  
HOTEL



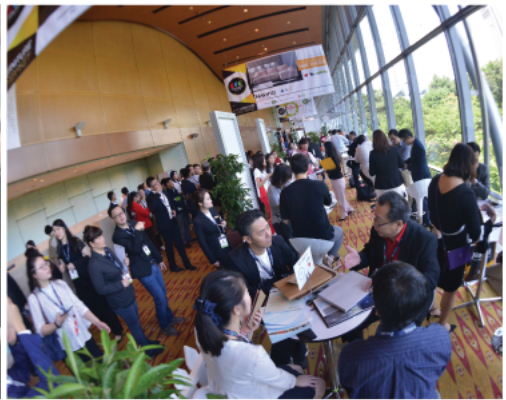
FREE SHUTTLE FROM  
AIRPORT TO HOTEL



PRESS CONFERENCE



BUYERS'  
NETWORKING NIGHT





# ACTIVITIES



**BEST BOOTH  
DESIGN COMPETITION**



**BUYERS' NIGHT**



**BUYER &  
EXHIBITOR LOUNGE**



**BRANDING CORRIDOR**



**MALAYSIAN  
FURNITURE  
CREATIVITY  
AWARDS  
2018**

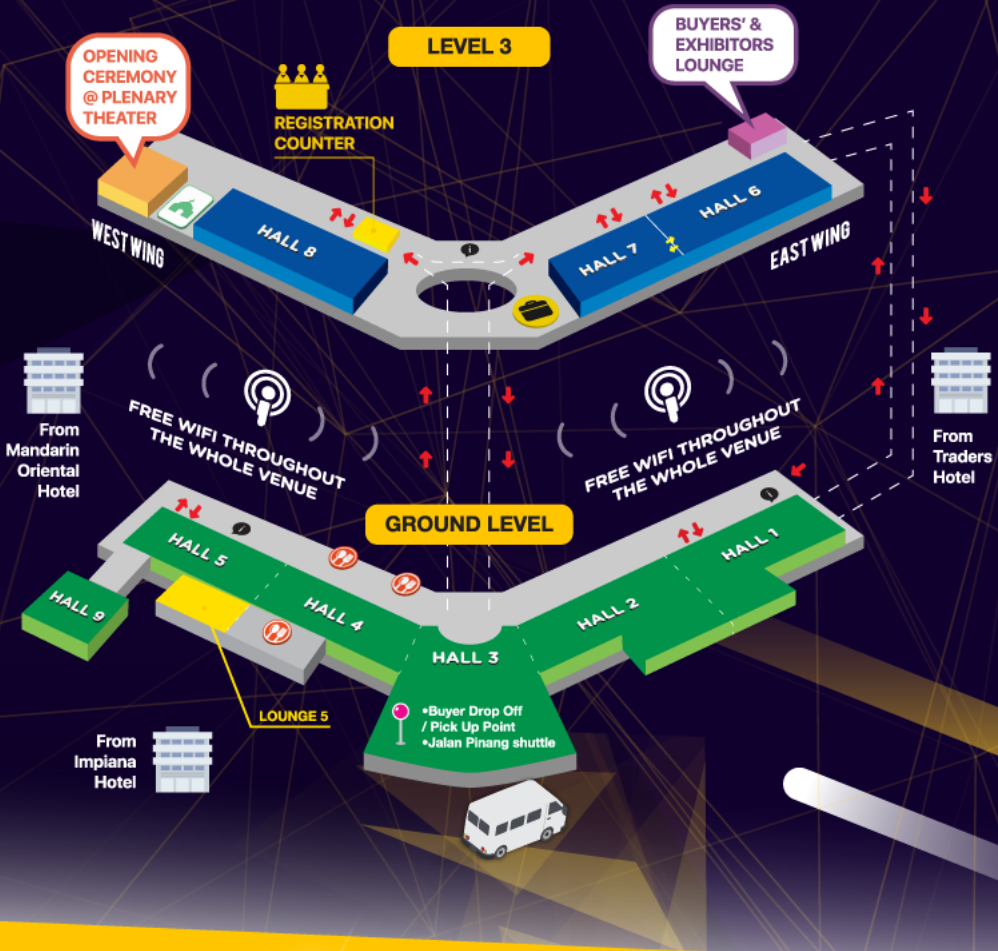
**MALAYSIAN FURNITURE  
CREATIVITY AWARDS  
(MFC AWARDS)**





# EXPORT FURNITURE EXHIBITION

15<sup>th</sup> Anniversary



## DON'T MISS THIS OPPORTUNITY!

## APPLY NOW!



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EFE Malaysia



EFE Malaysia