

2 MAR 2018 KUALA LUMPUR CONVENTION CENTRE

MALAYSIA (KLCC)

GLOBAL BRANDING & VISIBILITY THROUGH BEST BOOTH DESIGN

COMPETITION 2018



It is with great pleasure to once again welcome you to the "Best Booth Design Competition". The event promotes your company's creative talent in Malaysia's furniture industry and increases your global visibility in design including building valuable connections in the international market place. An ideal platform for branding and presenting your quality products to international buyers during EFE 2018.



BARE SPACE 120 SQM AND ABOVE







BARE SPACE 120 SQM AND BELOW



AEROFOAM MANUFACTURING

SDN BHD



SHELL SCHEME WITH BOOTH ENHANCEMENT





DECISION MAKERS ***



JANET LEE President of Malaysian Interior **Industry Partners Association**



PROF. DR. JEGATHESWARAN RATNASINGAM

Faculty of Forestry, UPM

Professor of Furniture Technology,

MATTHEW LIM

Matthew Lim Associates-MLA

Founder of



PROFESSIONAL

DESIGNERS PROGRAMME



MALAYSIAN

FURNITURE CREATIVITY

AWARDS



BEST BOOTH

DESIGN



EFE 15TH YEARS

ANNIVERSARY



BUSINESS MATCHING

SESSION

