



**9-12 March 2018**  
**KLCC • KUALA LUMPUR, MALAYSIA**

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Co-locating shows: **ASEAN FURNITURE** **nook** In conjunction with: **SingaPlural** Celebrating Design 2018 A partner event of: **SINGAPORE DESIGN WEEK** Organiser: **IFFS** A subsidiary of: **sfic**  
 In association with: **amp** Supported by: **International Singapore** **88** **SPRING Singapore** Endorsed by: **aif** **Ufi Approved Event** Collaborative partner: **epico** Held In: **Singapore**

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# MEDIA PUBLISHING

## SINGAPORE



**EXPORT FURNITURE EXHIBITION (EFE)**  
 9-12 March 2018

### FINE FURNITURE, WORLD MARKET



Opening Ceremony EFE2017



VIPs visiting EFE 2017



Sally Liew,  
 General Manager,  
 EFE Expo Sdn Bhd



Pierre Guigard,  
 President,  
 VAAP SAS



Ivan Teo,  
 General Manager, First  
 Flames Sdn Bhd

**A** Furniture Trade Fair for global buyers which must not be missed! One of the top furniture fairs in SouthEast Asia, making its 14th appearance, EFE reaches out to thousands of buyers from over 140 countries and makes it an ideal business platform for trade professionals. You will be spoilt for choices with a wide and incredible range of high quality products to meet your needs. The collaborative Professional Designers Program (PDP) by Malaysian Timber Industry Board and the Malaysian Furniture Council (MFC) brings the best of furniture products by European, Australian and Malaysian (Tanggam) designers. Strategically and centrally located in Kuala Lumpur for your convenience, great partnerships, prosperity and opportunities awaits! Welcome to EFE 2018!

**ORGANISER** Sally Liew, General Manager, EFE Expo Sdn Bhd  
 An ideal venue with its best infrastructure and facilities provides us with a relaxed environment to make doing business easy,

convenient and orderly. EFE is the market place for the global furniture industry and has enhanced my company's image and increased our sales. We like it here as it reaches out to a worldwide audience and has genuine buyers.

**EXHIBITOR** Ivan Teo, General Manager, First Flames Sdn Bhd

I am surprised with the high quality furniture products available at EFE. There are lots of new items and new designs to choose from not to mention the high quality. The facilities and services are great. The free shuttle services are definitely good with ease of transportation. I shall definitely come again.

**BUYER** Pierre Guigard, President, VAAP SAS, France



**INDONESIA INTERNATIONAL FURNITURE EXPO (IFEX)**  
 9-12 March 2018

### THE ESSENCE OF INFINITE INNOVATION



Buyers from Azerbaijan



Receiving Buyers at the airport



Seminar Series



Buyers Nite

**C**arrying the theme "The Essence of Infinite Innovation", the upcoming Indonesia International furniture Expo (IFEX) 2018 will feature a wide range of products by around 500 exhibitors will showcase finest rattan, outdoor furniture and home decor in the 60,000-square-meters space. IFEX is Indonesia's flagship event and international showcase for furniture industry. In the 5th edition on 2018, IFEX offers the largest range of specialty furniture and craft products which discover the perfect blend of good design and fine the craftsmanship edition inspired by the natural wealth of Indonesia. We launched new area for CRAFTNATION at HALL C3.

**ORGANISER** Rizky Pratama, Project Manager, PT Dyandra Promosindo

IFEX is really well organized and the exhibition organizer is really helpful. IFEX is growing up exhibition as the place to be visited in Asia

**EXHIBITOR** Erica Giroto, Country Manager, Il Giardino Di Legno

I have an invitation from IFEX to come here as VIP Buyers. The organizer is really helpful and everything is well arranged. I really have a special treatment during my visit on IFEX

**BUYER** Frederick VanNeste, Owner, Manutti - Belgium

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